



# Join us for the exciting launch of the TUI Field to Fork Cyprus project

 **Friday, 28th March 2025**

 **10:00 – 13.00**

 **Christos Stelios Ioannou Foundation**  
Megaron 2035, Nicosia, Cyprus

Join us for this special event as we launch the  
TUI Field to Fork Cyprus project,  
bringing together farmers and hotels to promote regenerative  
agriculture and unique tourism experiences in Cyprus.

- ◆ Learn about the project's goals and impact
- ◆ Connect with key stakeholders and collaborators
- ◆ Experience pilot regenerative agriculture techniques

RSVP to [maria@cyprusenvironment.org](mailto:maria@cyprusenvironment.org)

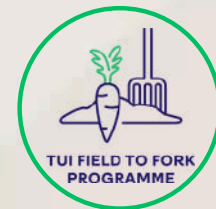
For the event's agenda visit our website:  
[www.cyprusenvironment.org](http://www.cyprusenvironment.org) --> Grants --> TUI Field to Fork Cyprus

This event is proudly supported by the TUI Care Foundation.

We look forward to welcoming you!



# Launch Event Agenda



**9:30 – 10:00 | Arrivals – welcoming drinks**

**10:00 – 11:00 | Official launch event**

*10:00 – 10:15 | Opening remarks*

Ministry of Agriculture, Rural Development and Environment (Representative)

Sofia Matsi – Executive Director, Cyprus Environment Foundation

Andreas Theodorou – Director, Christos Stelios Ioannou Foundation

*10:15 – 10:20 | Manuel Ferreira*

Senior Partnership Manager, TUI Care Foundation

**"TUI Care Foundation & TUI Field to Fork Initiative"**

*10:20 – 10:30 | Maria Skenter*

Project Manager, TUI Field to Fork Cyprus

**"Missions and actions of the TUI Field to Fork Cyprus "**

*10:30 – 10:40 | Dr Dimitrios Sarris*

Head of School of Environmental Studies, KES College

**"Regenerative organic farming for climate change adaptation-mitigation"**

*10:40 – 10:50 | Andreas Koch*

Managing Director, Tourythm GmbH

**"Beneficial linkages between regenerative farming and tourism on Cyprus"**

*10:50 – 11:00 | Closing remarks*

**11:00 - 12:30 | On-site tour to regenerative agriculture facilities**

**12:30 - 13:00 | Light lunch & networking**

